



TMA Seminars
High Impact
Management Training

IIBA™ Endorsed Education
Provider



Business Analysis is a top priority for those organizations that want to deliver optimal ROI and real world benefits from their investments in technology. The good news is that there now exists a mature standard - the IIBA Business Analysis Body of Knowledge (BABOK) that creates a professional standard for Business Analysts to follow.

TMA Seminars is accredited by the IIBA to teach the principles, skills, and tools of the IIBA BABOK. We employ our acclaimed “high impact” teaching methods and draw upon our depth of real world experience, to help business analysts apply IIBA best practices to their work.

The BA’s role is to position projects for success. They may hold a variety of titles, but when your employees analyze problems and opportunities, recommend solutions, work with stakeholders to develop requirements, or transmit requirements to the technical workforce for deployment, they are doing the essential work of business analysis. Organizations that do this well have a major competitive advantage. On the other hand, skill or knowledge gaps in business analysis are now understood to be a major cause of project failure.

Core Curriculum

These IIBA accredited courses teach students to apply professional best practices to their current and upcoming projects:

BA One - Principles, Skills, and Tools of Business Analysis (32 CDU)

A highly interactive overview of the BA profession and the IIBA Body of Knowledge. Geared to business analysts, executives, managers, and technical personnel who wish to be grounded in IIBA practices.

BA Two: Requirements Analysis and Management (32 CDU)

Focus is on the skills and tools a Business Analyst needs to plan, elicit, document, verify, monitor, and validate Requirements, as they are described in the IIBA BABOK. This highly interactive course emphasizes hands-on learning as students apply each level of requirements analysis and management to both a case study and their own projects.

BA Three: Detailing Business Data Requirements (24 CDU)

Teaches methods and tools to properly document data requirements at the conceptual and logical levels. Positions the BA to proactively address data requirements throughout the project lifecycle, and to ultimately deliver clear, verified requirements for implementation and programming by the technical team.

Since 1991, our clients have counted on us for professional, high impact consulting and training.

For Upcoming Seminars and Registration: <http://www.eventville.com/tma>